

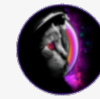
pavooq

Investment Deck

Pavooq helps to solve the problem of non-transparent communications and team cohesion



Anhelina K.



Valery C.



Vladyslav C.



Vik K.



Yevhen B.



Oleh R.



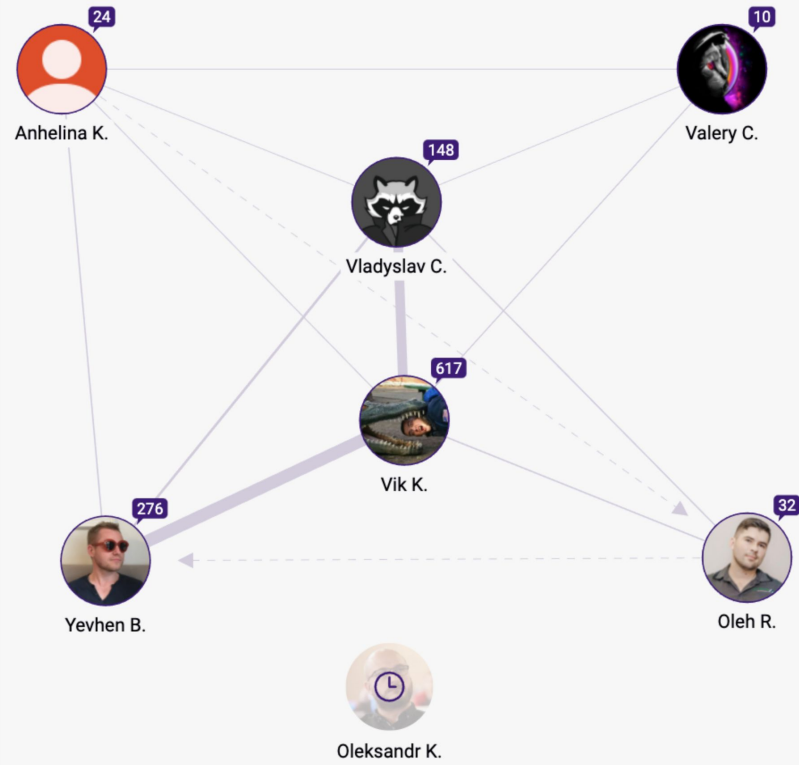
Oleksandr K.

Pavooq visualizes employee connections, shows key metrics and dynamics of their changes

Last 24h
Last 7 Days
Last 30 Days
Custom

Average	Density	Influencers	Inactive
37	57%	2	1

EXP



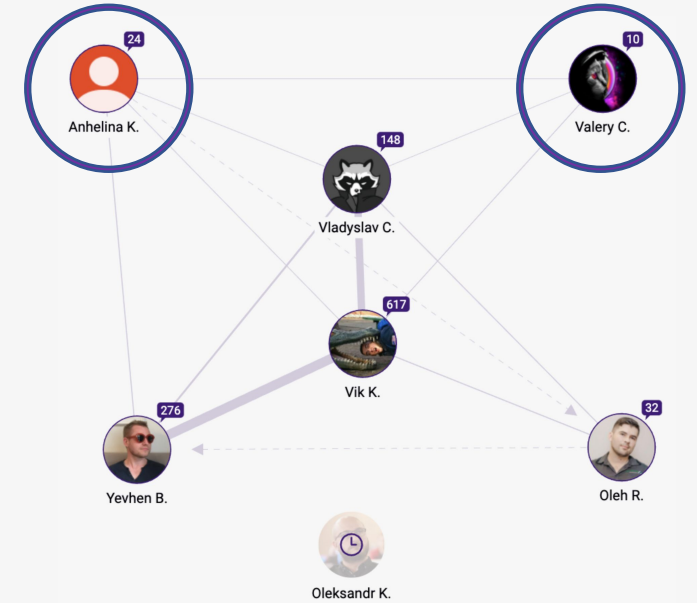
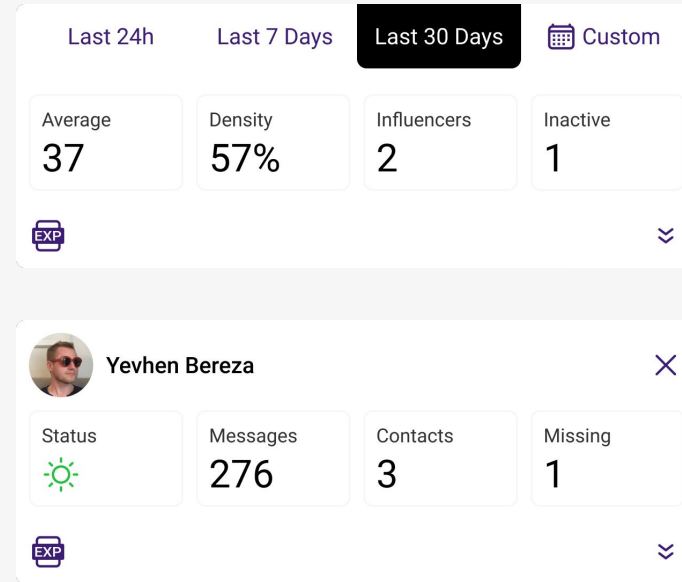
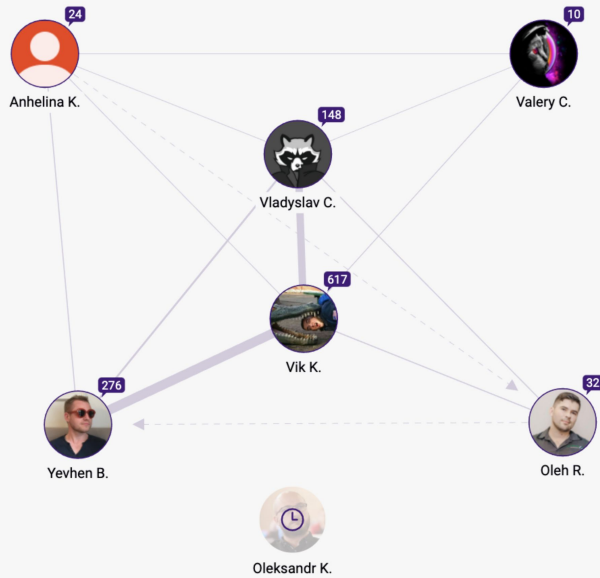
General activity Nov 01, 2021 – Nov 30, 2021

Dec 29, 2020 Nov 30, 2021

User (7)	Status	Contacts	Messages
Vik Kushnarov	☀️	5	617
Yevhen Bereza	☀️	3	276
Vladilav Cheri...	☀️	5	148
Anhelina Kush...	☀️	3	32
Valery Cherna	☀️	5	24
Oleh Rozvadov...	☀️	3	10
Oleksandr Kor...	☀️	0	0

EXP

HR Analysts, Team leads, and Chief Diversity Officers are the key users of Pavooq



HRs see a map of the working communications of the teams

Team leads, by analyzing communication map data, are able to make more informed decisions about bringing together different team members to work on tasks

Chief Diversity Officers receive information on communication between people of different gender and cultural groups

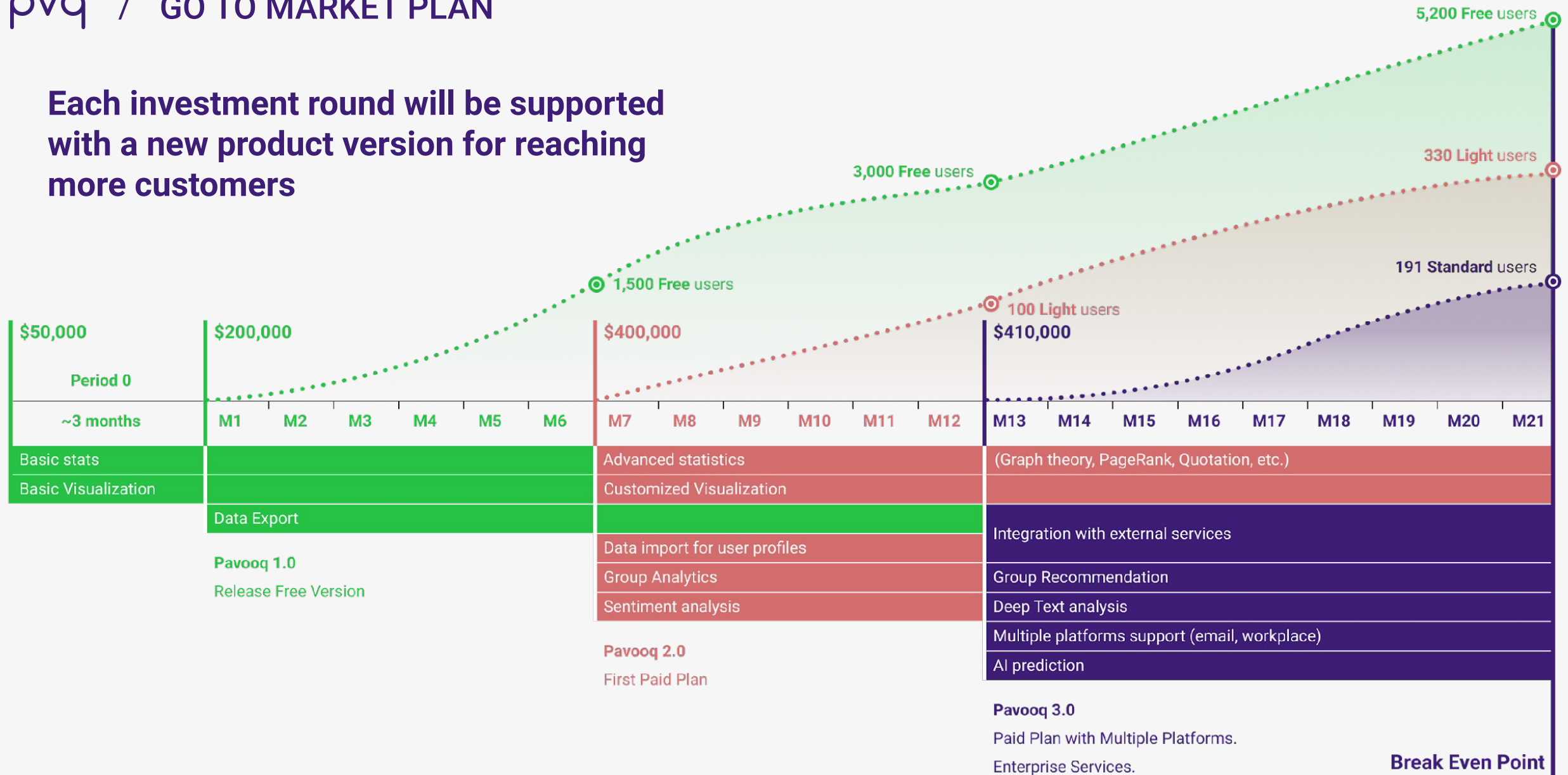


These are companies that use messengers such as Slack, Microsoft Teams, and Twist for working communication

- **600** paid users, needed for break even point
- **5,200** a critical mass of free users, needed for break even point
- **10,000** target free users in 3 years

*included messengers: Slack, Microsoft Teams, twist, flock, RYVER

Each investment round will be supported with a new product version for reaching more customers



Pavooq applies the SaaS freemium subscription model with a separate version for large corporate customers

Free

\$0

forever

Light

\$2.90

per month,
per user, billed annually

Standard

\$3.90

per month,
per user, billed annually

Enterprise

TBD

For more details

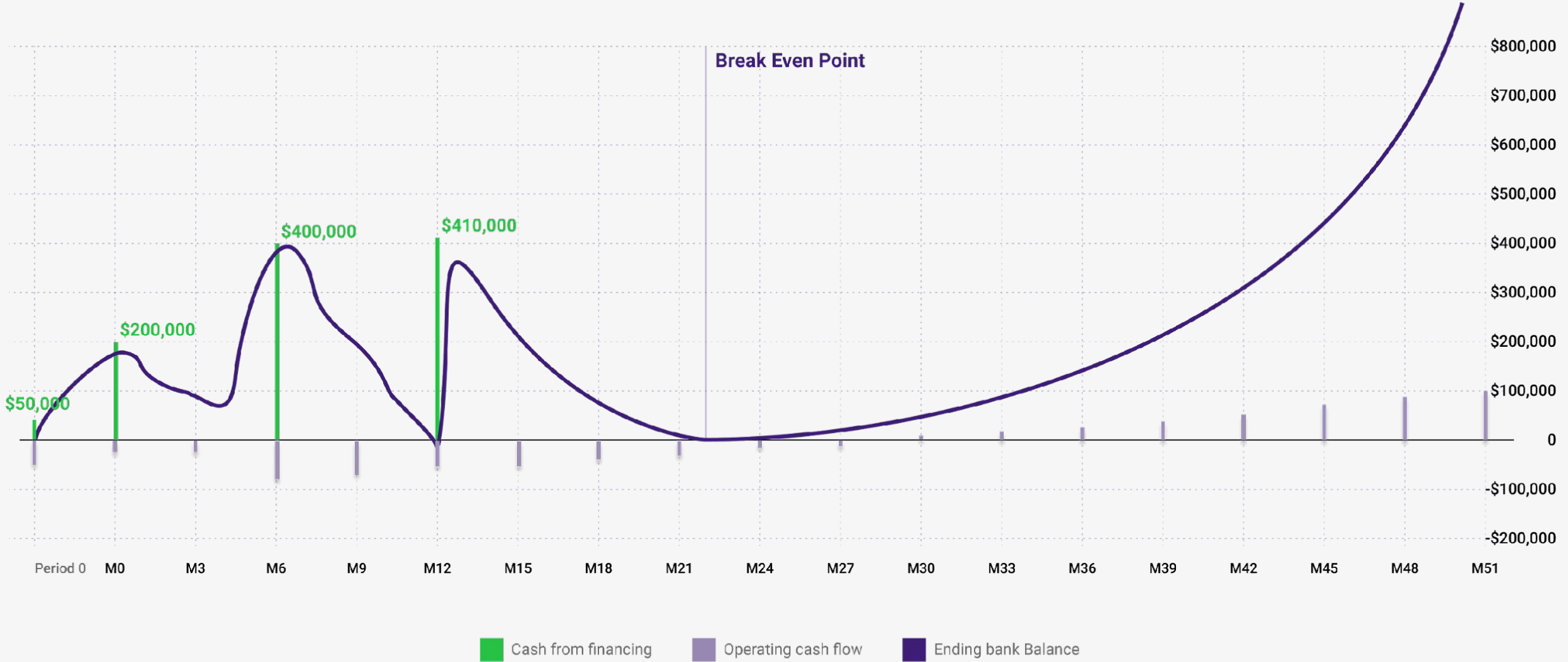
5,200 critical mass,
needed for break even
point

600 paid users, needed
for break even point

The market of HR analytics is large, but Visualizations and Multi-platform are rare innovations

	Microsoft Viva	Google Work Insights	TrustView	OrgLens	Glickon	Pavooq
Ecosystem	Closed	Closed	Open	Open	Open	Open
Organizational network analysis			✓		✓	✓
SaaS model	✓	✓		✓	✓	✓
Multi platform						✓
AI prediction						Planned
Sentiment Analysis						Planned

PVQ / FUNDRAISING PLAN



\$1,060,000 – investments, needed to reach Break Even



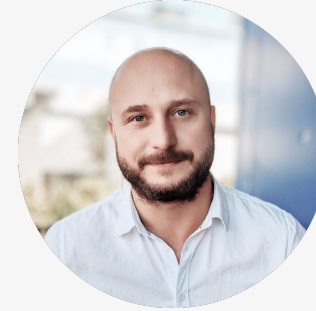
Oleh Rozvadovskyy

Founder & CMO



Yevhen Bereza

Founder & Designer



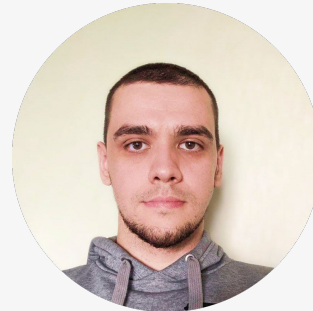
Oleksandr Korobov

Chief Technology Officer



Vladyslav Cheriachukin

Backend Developer



Viktor Kushnariov

Frontend developer



Valery Cherna

QA

pavooq

Thank you!

contact@pavooq.com

